

Beagles of New England States 2010 Annual Report



It's Good to be a Beagle in New England

Message from the Board



B.O.N.E.S. continues its eight year legacy of helping beagles in the New England area and parts of eastern New York State. The need continues to grow as the economic downturn takes its toll on families and shelters. B.O.N.E.S. is committed to assisting as many beagles as our program and resources allow. Each beagle that comes into our program depends on B.O.N.E.S. to find them a caring and responsible home. They each come with their own unique story and background. Many of the beagles in the B.O.N.E.S. program have come from situations where commitment and responsibility were not honored. B.O.N.E.S. hopes to change this as we place each beagle into their new home.

As a private, non-profit organization, B.O.N.E.S. does not receive any public funding. We depend on the generosity of those who love beagles and are committed to our mission as well as a committed fundraising group within B.O.N.E.S. who work tirelessly to raise funds for our program.

The cost of medical care for the beagles in our program has increased significantly over the past few years and strides have been made to seek out and utilize veterinarians who are willing to support our mission by providing a rescue discount. We deeply appreciate those medical professionals who have made the commitment to help us in our mission.

In 2010 the Board of Directors sent out a volunteer survey to our volunteers to see “how we are doing” and to seek input and suggestions for improving our program. The feedback was extremely helpful and helped the board create more structure and focus to our organization.

The Board continues to create more structure and training for our volunteers on the operational side while also making sure the rescue remains financially responsible to ensure the long term sustainability of the organization.

None of this would be possible without the support of our volunteers, donors, adopters, veterinarians and companies who support our mission in so many ways. To all, a heartfelt thanks from the board and the beagles who have found a safe haven at B.O.N.E.S.

Jeanne Lemner
Sharon Vartanian
Joy Bunkowske
Margaret Swanson

Volunteers

Volunteers are the backbone to any organization. A non-profit organization cannot continue to grow and prosper without a strong volunteer base.

Our volunteers logged 9,254 hours of time working for the beagles in our program in 2010. We also had 12 new volunteers join B.O.N.E.S.

We welcome and appreciate any time our volunteers give to the cause. Be it home visits, transports, fostering or helping at an Outreach event, we can put your volunteer time to good use. Do it for the beagles and feel good knowing you made a difference. Please contact Tina Bellomy, our Volunteer Director, to discuss opportunities and open positions.

To all who gave any amount of time to help the beagles in 2011, thank you! You are the heart and soul of B.O.N.E.S.

Intake

In 2010, we took 50 dogs into our program. The number of dogs coming into the program has been going down over the last few years. Many of the shelters are placing the younger, easier dogs themselves and we are getting calls on the older, harder to place dogs.

We want to thank the Intake team for all their hard work in gathering information and follow up. This is not an easy job, but an important one.

We will continue to work with rescuing as many dogs as we can. Working with our foster team to find the best beagle matches for our foster homes and then placing them in their forever homes.

Adoptions

We had a very successful year for adoptions with 68 completed adoptions. Our dedicated Adoption Counselors are committed to finding the right home for each beagle in our program and do an outstanding job.

We appreciate the commitment of our foster homes who provide the beagles a safe temporary home and then assist the adoption team's efforts. The foster homes are an important part of the adoption process speaking with the Counselor's and potential adopters to ensure a good fit.

Many thanks to everyone who helps with adoptions including those who do home visits and help with transports to complete the adoption process...we could not do the work we do without your support.

Foster Homes

In 2010, our dedicated foster homes worked very hard with all the dogs that were accepted into our program. This is a part of the organization that never seems to get the attention it truly deserves. We hope that people realize without our foster families, we would not have a B.O.N.E.S. rescue program.

While it is one of the most challenging volunteer opportunities, it also brings great personal growth and rewards. There is special satisfaction in nurturing a beagle in need and providing love and guidance until a permanent home is found. Foster families make a difference and save lives, one beagle at a time.

In 2010, Margaret Swanson stepped down as Foster Home Director. We would like to thank Margaret for all her hard work and dedication.

B.O.N.E.S. was lucky enough to have volunteer Mindy Aumann interview and accept the role of Foster Home Director. She has done a very good job in managing the challenges that come with the role. Mindy also recruited two new Foster Coordinators. They are Richie Demaine and Joy Bunkowske.

We are in constant need of good, structured, foster homes. If you are interested in helping a dog get ready to be adopted to its forever home, please contact Mindy Aumann directly. She can be reached by email at mindy@bonesbeagles.org.

Fundraising



Fundraising continues to be one of the strongest sources of income for our organization. Ongoing website programs, such as the B.O.N.E.S. Boutique and Affiliate Shopping programs remain profitable.

Several large scale fundraisers continued to be profitable for B.O.N.E.S.

The 2010 Beagle Bash, held in September, was extremely successful. There were over 185 dogs at the event. The Bash committee, chaired by Sandi Church and Glenda Templet worked very hard to put on this wonderful event that was enjoyed by everyone that attended. Dog games, raffle baskets, silent auctions, vendors, 2010 calendars, Hudson T-Shirts, face painting and special guests are just a few of the wonderful things you can experience when attending the annual Bash!

The annual B.O.N.E.S. Calendar project is one of the largest fundraisers for our organization. 2010 was no exception. The 2010 committee consisted of Cathy Clayton, Mary Clare Springer, and Jeanne Lemner. They did a superb job in not only making this a major fundraising project but also a very fun event. The annual voting was competitive. The professional quality of the calendars continues to be exceptional. Beagles fans across the country continue to purchase our calendars and like last year, they were available and being sold at the annual Beagle Bash! Thank you Cathy, Mary Clare and Jeanne.

The 2010-2011 Annual Appeal, co-chaired by Cathy Clayton and Jeanne Lemner, was also a success. Cathy and Jeanne worked closely with Mary Clare Springer who utilized Constant Contact messaging while Cathy and Jeanne oversaw the appeal letter and postal mailing on a very large scale. Everyone at B.O.N.E.S. is appreciative of their time and willingness to help with this very important public relations and financial endeavor.

Successful fundraisers were held on a regional level as well. Car washes, Shaw's market receipts, Outreach Events, gift wrapping at Christmas, bake sales and other events all helped to spread the word about B.O.N.E.S. and raise money for our organization.

Technology

2010 was a year that saw a lot of technology advances for B.O.N.E.S. The volunteer website was revamped and parts of the main website have been updated (with a full revamp planned for 2011) to be integrated with a database so that the majority of information displayed is dynamic in nature, meaning that updates only require a change to the information in the database rather than within the coding of the web pages. The redesign of the websites into a more "modularized" format will make updates much easier to manage.

B.O.N.E.S. also set up an account with the email marketing tool Constant Contact, which is being used not only to send out mass emails to all on the (email) mailing list but to also manage this mailing list. It is integrated with the B.O.N.E.S. website so that individuals can add or delete themselves from the mailing list at will. Constant Contact has been used successfully for newsletter updates as well as getting out information regarding the Beagle Bash, Calendar Contest, and Annual Appeal.

In 2011, B.O.N.E.S. will enter the realm of social media by launching both an official Facebook page and Twitter account (which are also linked together). This will be another exciting way to further enhance the Internet presence of B.O.N.E.S. and keep the "fans" abreast of news, including memorable adoptions and pleas for help toward medical expenses. The Facebook page will have several volunteer "admins" who make updates on a regular basis.

2010 Financial Review

Income		
	Adoptions	\$18,690.00
	Donations/Fundraising	62,445.34
	Other	<u>37.03</u>
	Total Income	\$81,172.37
Expenses		
	Veterinary and other dog related	\$27,831.34
	Fundraising	8,586.79
	Administrative	10,014.88
	Other (Outreach Supplies, Bank costs, etc)	<u>621.00</u>
	Total Expenses	\$47,054.01
	Net Income	\$34,118.36
Retained Earnings		\$65,963.92
Total Equity (Net Income plus Retained Earnings)		\$100,082.28